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PRESS
RELEASE

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For immediate release

ALTO Aviation expands its Sales and Customer Support team with new Senior Technical Sales Manager.

Sterling, MA. August 20, 2015.

ALTO Aviation is pleased to announce the appointment of Steve Lord as their new Senior Technical Sales Manager joining the ALTO Aviation sales team led by Kevin Hayes, VP of Sales and Marketing.

Lord comes to ALTO Aviation with thirty-five years of extensive General and Corporate aviation experience, enabling him to offer multifaceted solutions to meet each client's specific cabin entertainment needs.

Lord started his General Aviation career in 1980 as an Avionics Installation Technician for Stead Aviation. He went on to assume the position of Manager of FBO Services for Jet Aviation in Bedford, MA. After working at Jet Aviation for 4 years, Lord accepted a position as VP of General Aviation Services at Wiggins Airways, where he was responsible for all of the companies 145 Repair Station activity, as well as the Line and Customer Service Departments. Steve was employed as VP of Business Development before leaving Wiggins Airways in 2006, when he accepted a position as Eastern US Sales Manager for Max-Viz, Inc., in Portland, OR. Before coming to ALTO Aviation, Steve was employed by Flight Display Systems in Atlanta, GA, where he worked as a Northern US Regional Sales Manager for over 7 years. Steve served in the US Navy for 4 years. He has a private pilot's license.

"We are very excited to have Steve on our team. Steve brings a wealth of experience in CMS and IFE systems with a proven track record in delivering success" Kevin Hayes, VP of Sales and Marketing of ALTO Aviation said. "Steve's senior expertise and core skills will be a great asset to the ALTO Aviation team, and to our current and future clients."

About ALTO Aviation

ALTO Aviation is the premier supplier of high-end audio entertainment systems for business aviation, which are offered as standard equipment on Gulfstream G650, G450/550 Elite Series, G280, Falcon F7X, F900, F2000, Embraer Lineage, Legacy 650, 600, 500, 450, Cessna Citation X, Sovereign, Latitude, and Sikorsky S-92, and S-70. ALTO is the preferred choice for after-market and retrofit installations for all business aircraft, small to large. All of our systems hold TSO certification.

Every ALTO audio system is custom designed and acoustically contoured specifically for each cabin installation. ALTO amplifiers and loudspeakers are expertly engineered to provide the highest level of sound performance at 40,000 feet, using the latest in digital technology. As a result, every passenger in the cabin gets transported into a powerful audio experience that rivals the best home and theater systems.

Everyone at ALTO is passionate about state-of-the-art sound, and our company is fully committed to providing each client with outstanding customer service and 24/7 support. ALTO Aviation corporate headquarters are located in Sterling, MA. The Engineering and R&D offices are located in Jupiter, FL. ALTO has Sales representation in Little Rock, AR, and Engineering Support for Europe in Stuttgart, Germany. All of our systems are proudly designed, engineered, and manufactured in the US.

If you would like more information or would like to schedule an interview with one of our ALTO Aviation representatives, please contact Cristina Scarlata at 978.466.5992 / cscarlata@altoaviation.com.



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